



FOR IMMEDIATE RELEASE

ORACLE INTEGRATES APOLLO ENTERPRISE SOLUTIONS, LTD. (“AES”) (AES:BH, OAL:GR) ARTIFICIAL INTELLIGENCE (AI) TECHNOLOGY INTO ITS BANKING PLATFORM

Los Angeles, California, March 9, 2017 – Apollo Enterprise Solutions, Ltd. (“AES”) (AES:BH; OAL:GR) and Oracle (NYSE:ORCL) announced the integration of AES’ TruePay+ System powered by AES’ Psychographic Conversion™ AI Technology into the Oracle Banking Collections System. This integration allows Oracle and AES to deliver an end-to-end collections default management platform featuring advanced self-help automation capabilities available in the marketplace today.

Joseph Konowiecki President & CEO of AES, commented, “Achieving the integration of our patented TruePay+ System powered by AES’ Psychographic Conversion™ AE Technology with the Oracle Banking Collections System gives our customers and our partners a market leading collections default management system that is highly reliable, improves operational efficiencies and meets the regulatory requirements.”

The integrated AES TruePay+ and Oracle Banking Collections System powered by AES’ Psychographic Conversion™ AE Technology allows enterprises to manage their entire consumer credit product portfolio with a single system, providing customers omni channel access to a 24/7 digital self-help portal that greatly enhances default remediation. This digital self-help capability, combined with a borrower centric collection approach, creates new possibilities for lenders to meet the demands and expectation of the digital consumer. The modern and open architecture of this integrated solution allows for a high level of flexibility and extensibility.

About AES

AES’ TrueConversion™ suite of products, powered by Psychographic Conversion™ Application Software Technology, enables healthcare organizations, banks, utilities, merchandisers, and other enterprises to enhance the member, customer and client experience while increasing conversion rates for enrollment, services, and payments. Psychographic Conversion™ uses advanced behavioral psychology, linguistics and artificial intelligence to persuade consumers to take immediate action, at any time, from anywhere using any smart device. The TrueConversion™ suite of products is available on all continents through third-party Certified Systems Integrators and Consultants, supported by AES offices in Los Angeles, New York, London, and Milan. AES owns one of the largest worldwide portfolios of customer conversion patents. More information about Apollo Enterprise Solutions, Ltd. (AES:BH; OAL:GR) is available at <http://www.aestruel.com>.

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